

So Now You're a Manager (Minneapolis, MN)

October 22-23, 2020

Overview

So Now You're a Manager is a two-day training for managers and emerging leaders. Taught by leadership coach Jen Dary, this training provides new managers with techniques and actionable skills to accelerate careers in management. The intention is to help managers see themselves as leaders, and facilitate successful, collaborative working environments when they get back to work.

Agenda

Day 1:

- Success as a manager (definition & matrix)
- Learning to listen
- Managing up
- Getting through creator grief
- Designing teams
- Practicing 1:1s
- Trust and opportunity building

Day 2:

- Giving and receiving feedback
- Practicing hard conversations
- Delegation
- Self care
- Fostering career paths
- Hiring and retention
- Leadership definition and mission statements

Previous Attendees

Previous attendees came from: Acuity Scheduling, Adobe Typekit, Affinity, Inc., Allen Institute for Artificial Intelligence, Blue Cadet, Brightwell Payments, Bronx Lighthouse Charter School, Center for Employment Opportunities, Chromatic, Cisco Meraki, Citi Bike, Clockwork, Clorox, Code Climate, Code2040, Code for America, Cotton Bureau, Comcast, Credit Karma, Daily Harvest, Dandelion Chocolate, Design Extensions, DockYard, ExpandTheRoom, Facebook, Fastspot, Firefly Partners, Four Kitchens, Glossier, Google, GSA, Huckberry, Industry Dive, Insight Catastrophe Group, Inspire, Intrepid Ascent, Jama Software, JW Player, MailChimp, Mighty AI, The New York Times, O3 World, Occasion Brands, OHO Interactive, Neustar, NextRequest, Nordstrom Rack/ Hautelook, Nylas, Pandora, PocketGems, P'unk Ave, PurpleGray, Reddit, Resy, Salesforce, The Scenery, Scott's Cheap Flights, SEER Interactive, Seneca Family of Agencies, Shopify, SkyHi, Slack, Sold With Video, Sparkbox, Splice, Spreedly, Square Space, Stanford University, Stitchfix, Studio on Fire, Substantial, Tapjoy, The Turnout, thoughtbot Inc., Upstatement, A View From My Seat, Viget, Voom, Vox Media, VTS, Wenté Vineyards, WeWork, Wonder Workshop, Yellow Pencil, YWCA, ZeroCater, 10up, 352 Inc., 4505 Meats and various nonprofits.



Working with Plucky

“Jen is so talented at understanding the challenges managers face and creating an environment where those challenges can be discussed and collective solutions formed.”

“I wish SNYAM was a thing when I first moved into leadership. This was an amazing bootcamp to send any new & newish manager to, to learn the fundamentals of leadership. This is the REAL human stuff, not the good-on-paper stuff you read about in management books that you'll never actually implement.”

“Jen's training will help any manager reinvigorate their role to be a better, more confident leader of their team. The activities and discussions remind managers that there are many ways to look at a situation and that part of your job as a manager is to have the capacity to take on a different perspective when necessary.”

