

So Now You're a Manager (Atlanta)

March 26-27, 2020

Overview

So Now You're a Manager is a two-day training for managers and emerging leaders. Taught by leadership coach Jen Dary, this training provides new managers with techniques and actionable skills to accelerate careers in management. The intention is to help managers see themselves as leaders, and facilitate successful, collaborative working environments when they get back to work.

Agenda

Day 1:

- Success as a manager (definition & matrix)
- Learning to listen
- Managing up
- Getting through creator grief
- Designing teams
- Practicing 1:1s
- Trust and opportunity building

Day 2:

- Giving and receiving feedback
- Practicing hard conversations
- Delegation
- Self care
- Fostering career paths
- Hiring and retention
- Leadership definition and mission statements

Previous Attendees

Previous attendees came from: Acuity Scheduling, Adobe Typekit, Affinity, Inc., Allen Institute for Artificial Intelligence, Blue Cadet, Brightwell Payments, Bronx Lighthouse Charter School, Caitlin Bacher LLC, Center for Employment Opportunities, Chromatic, Cisco Meraki, Citi Bike, Clockwork, Clorox, Code Climate, Code2040, Code for America, Cotton Bureau, Comcast, Credit Karma, Daily Harvest, Dandelion Chocolate, Design Extensions, DockYard, ExpandTheRoom, Facebook, Fastspot, Firefly Partners, Four Kitchens, Glossier, Google, GSA, Huckberry, Industry Dive, Insight Catastrophe Group, Inspire, Intrepid Ascent, Jama Software, JW Player, MailChimp, Mighty AI, The New York Times, O3 World, Occasion Brands, OHO Interactive, Neustar, NextRequest, Nordstrom Rack/ Hautelook, Nylas, Pandora, PocketGems, P'unk Ave, PurpleGray, Reddit, Resy, Salesforce, The Scenery, Scott's Cheap Flights, SEER Interactive, Shopify, SkyHi, Slack, Sold With Video, Sparkbox, Splice, Spreedly, Square Space, Stanford University, Stitchfix, Studio on Fire, Substantial, Tapjoy, The Turnout, thoughtbot Inc., Upstatement, A View From My Seat, Viaget, Voom, Vox Media, VTS, Wente Vineyards, WeWork, Wonder Workshop, Yellow Pencil, YWCA, ZeroCater, 10up, 352 Inc., 4505 Meats and various nonprofits.



Working with Plucky

“Jen is so talented at understanding the challenges managers face and creating an environment where those challenges can be discussed and collective solutions formed.”

“It was the perfect amount of time, focus and energy to focus on myself and determine what I wanted to get out of the training. I appreciated the different perspectives and experiences, and also the war stories from the group on how we're all facing similar things.”

“I felt like I was doing an okay job as a manager prior to SNYAM. Upon completing SNYAM, I feel not only validated that the things I've been doing are on the right track, but I better understand the why behind those best practices. I feel better equipped to embrace my own brand of management magic, instead of only relying on a hodgepodge of techniques I've observed other managers use.”

